# **Medicare Stars Optimization**

# ANALYTICS AND BENCHMARKS

An evaluation of a plan's strengths, the plan's weaknesses and a competitor comparison provides a basis for focusing a process review

## PROCESS REVIEW

Understanding organizational capabilities and processes provides insight into the approach that will allow the plan to be successful in improving Stars ratings.

### **ACTION PLAN**

Health plans need a detailed action plan for the initial steps to take in order to be positioned for Stars improvement

#### STRATEGY

An action plan can help in overcoming short-term opportunities for Stars optimization. An overall strategy provides a framework for long-term, sustainable Stars improvement.



Stars ratings significantly impact a Medicare Advantage plan's competitiveness. Performance measurement can no longer be treated as a compliance exercise. Stars Optimization activities need to include all of the domains of the Stars measures and the health plan's functional areas that impact those domains.

Key components contributing to Medicare Stars performance include:

- The organization's approach and culture around quality
- Provider engagement
- Member engagement
- Data completeness and accuracy
- Healthcare analytics
- Pharmacy program management

Coryus' consultants work collaboratively with our clients and use our expertise to deliver customized solutions. Our framework for Stars Optimization projects is structured to allow us to work efficiently while recognizing the differences in various health plans.

Our team is comprised of professionals with diverse backgrounds and skills including HEDIS performance auditing, process improvement, project management, actuarial consulting, clinical expertise, government programs strategy development, etc.

The team's experience in performance measurement and process improvement is unparalleled. Our consultants have worked with many of the top health plans in the country and have helped many plans improve their performance measures.

To learn more about how Coryus can help your organization with Medicare Stars optimization, please contact us at:



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